Investment Advice for PFE

IMPORTANT: This report was updated on 09.25.2014 and since then the report may have changed. Updates are available to subscribers - <u>Stock Traders Daily</u>

Fundamental Analysis

- 1. At the bottom of this PDF you will find fundamental charts
- 2. Fundamental charts exist for stocks, not ETFs or ETNs
- 3. The focus of our fundamental observations is EPS growth
- 4. We track EPS on a trailing 12 month basis every quarter
- 5. We compare Q/Q and Y/Y to determine EPS growth
- 6. We chart P/E over time to identify ebbs and flows
- 7. And conclude with a PEG ratio evaluation of relative value.

Technical Analysis

- 1. We cover 5000 stocks fundamentally, but only 1300 technically
- 2. If you would like us to cover your stock technically please register.
- 3. If we cover your stock now the technicals will tell you where to buy and sell.
- 4. We recommend that investors start with the long term trading plans.
- 5. Technicals change as prices change, so updates are available on <u>Stock Traders Daily</u>

Trend Tracker

- 1. We also offer an automated Trading Tool
- 2. It does almost all of the work for you
- 3. It is free to all of our subscribers on Stock Traders Daily

Special Offer

If you join us for a <u>free trial</u> we will personally help you with PFE, and answer all of your questions about the economy, stock market, and your investments.

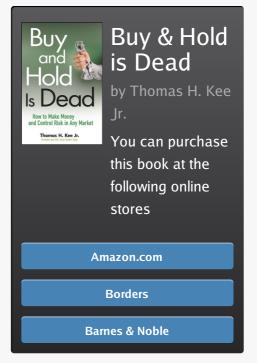


Stock of the Week

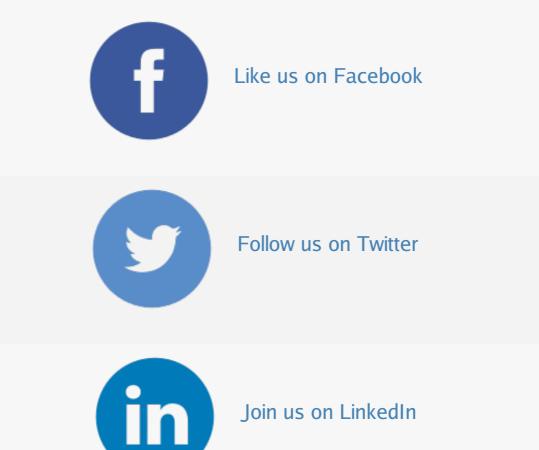
1294.14% as of Sep 2014

Our <u>Stock of the Week</u> <u>Strategy</u> was beating the market by 225% as of Sep 2014. That is because it has integrated risk controls. We will show you how it is done.

Stock Traders Daily also has the most accurate leading longer term Stock Market and Economic Indicator ever developed. It is called <u>The</u> <u>Investment Rate</u>, and it is available for our clients.



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Stock Report

Enter Symbol

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PFE (PFIZER)

Recently trading at: 29.98 September 26, 2014, 6:06 am ET

(Fundamental charts offered below)

Technical Summary

Term →	Near	Mid	Long
Bias	Neutral	Neutral	Neutral
P1	29.63	27.63	27.27
P2	30.11	29.31	29.03
P3	30.58	31.03	30.86

Suggestion: Start with the longer term trading plans.

The technical summary data above is used to determine trading plans. In order to use the data effectively you must determine a duration for your trade. Persons unfamiliar with our reports are encouraged to start with a review of the longer term trading plans.

The data above has been derived in real time using our proprietary algorithms. These have been in use since 2002, and they help us to determine actionable trading plans for more than 1300 stocks, ETFs, markets, and more. This is a stock-specific report, buy complete market analysis is also available.

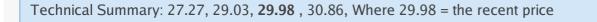
Please note: The Trading Plans associated with this report were generated at the time of the report. This is therefore a Real Time Trading report, and the trading plans herein will change as prices change. To obtain an updated report at any time, please click here: <u>UPDATE THIS REPORT</u>



Long Term Trading Plans for PFE

September 26, 2014, 6:06 am ET

The technical Summary and associated Trading Plans for PFE listed below will help you make important timing decisions for your trades. This data is based on our proprietary analysis for PFE. In addition we offer Market Timing Models and Stock Filters in the links above which may increase the proficiency of the decisions you make.





Buy This Stock

PFE - (Long) Support Plan

Buy over 29.03 target 30.86 stop loss @ 28.77

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Buy over 29.03 target 30.86 stop loss @ 28.77.

The technical summary data tells us to buy PFE near 29.03 with an upside target of 30.86. This data also tells us to set a stop loss @ 28.77 to protect against excessive loss in case the stock begins to move against the

Short This Stock

PFE - (Short) Resistance Plan

Short under 30.86, target 29.03, stop loss @ 31.12

Short under 30.86, target 29.03, stop loss @ 31.12

Short under 29.03 target 27.27 stop loss @ 29.29.

The technical summary data is suggesting a short of PFE if it breaks below 29.03 with a downside target of 27.27. we should also have

trade. 29.03 is the first level of support below 29.98, and by rule, any test of support is a buy signal. In this case, support 29.03 is being tested, a buy signal would exist.

PFE - (Long) Resistance Plan

Buy over 30.86, target n/a, stop loss @ 30.6

Buy over 30.86, target n/a, stop loss @ 30.6

Buy over 30.86, target n/a, stop loss @ 30.6. If 30.86 begins to break higher, the technical summary data will suggest a buy of PFE over 30.86, with an upside target of n/a. The data also tells us to set a stop loss @ 30.6 in case the stock turns against the trade. 30.86 is the first level of resistance above 29.98, and by rule, any break above resistance is a buy signal. In this case, resistance 30.86 is breaking higher, a buy signal would exist./p> a stop loss in place at 29.29 according to the data. 29.03 is first level of support below 29.98, and by rule, any break below support is a short signal. In this case, if support 29.03 is breaking lower, a short signal would exist.

PFE - (Short) Support Plan

Short under 29.03 target 27.27 stop loss @ 29.29

Short under 29.03 target 27.27 stop loss @ 29.29

Short under 30.86 target 29.03 stop loss @ 31.12

The technical summary data is suggesting a short of PFE as it gets near 30.86 with a downside target of 29.03. We should have a stop loss in place at 31.12 though. 30.86 is the first level of resistance above 29.98, and by rule, any test of resistance is a short signal. In this case, if resistance 30.86 is being tested, a short signal would exist.

Please Note: The Trading Plans listed above are based on real time stock prices. They are dynamic and they change as the market changes so they are only valid at or near the time you request them. **Please refresh your request if you delay your decisions.**

Swing Trading Plans for PFE

September 26, 2014, 6:06 am ET

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Technical Summary: 27.27, 27.63, 29.03, 29.31, 29.98, 31.03, Where 29.98 = the recent price



Buy This Stock

PFE - (Long) Resistance Plan

Buy over 31.03, target n/a, Stop Loss @ 30.77

Buy over 31.03, target n/a, Stop Loss @ 30.77

Buy over 31.03, target n/a, Stop Loss @ 30.77If 31.03 begins to break higher, the technical summary data tells us to buy PFE just over 31.03, with an upside target of n/a. The data also tells us to set a stop loss @ 30.77 in case the stock turns against the

Short This Stock

PFE - (Short) Resistance Plan

Short near 31.03, target 29.31, Stop Loss @ 31.29

Short near 31.03, target 29.31, Stop Loss @ 31.29

Short near 31.03, target 29.31, Stop Loss @ 31.29The technical summary data is suggesting a short of PFE if it tests 31.03 with a downside target of 29.31. We should have a stop loss in place at 31.29 though in case the trade. 31.03 is the first level of resistance above 29.98, and by rule, any break above resistance is a buy signal. In this case, 31.03, initial resistance, would be breaking higher, so a buy signal would exist. Because this plan is based on a break of resistance, it is referred to as a Long Resistance Plan.

PFE - (Long) Support Plan

Buy near 29.31, target 31.03, Stop Loss @ 29.05

Buy over 31.03, target n/a, Stop Loss @ 30.77

Buy near 29.31, target 31.03, Stop Loss @ 29.05The technical summary data tells us to buy PFE near 29.31 with an upside target of 31.03. This data also tells us to set a stop loss @ 29.05 to protect against excessive loss in case the stock begins to move against the trade. 29.31 is the first level of support below 29.98, and by rule, any test of support is a buy signal. In this case, 29.31, initial support, would be tested, so a buy signal would exist. Because this plan is based on a test of support it is referred to as a Long Support Plan. stock begins to move against the trade. By rule, any test of resistance is a short signal. In this case, if resistance, 31.03, is being tested a short signal would exist. Because this plan is a short plan based on a test of resistance it is referred to as a Short Resistance Plan.

PFE - (Short) Support Plan

Short under 29.31, target 29.03, Stop Loss @ 29.57

Short under 29.31, target 29.03, Stop Loss @ 29.57

Buy near 29.31, target 31.03, Stop Loss @ 29.05The technical summary data tells us to buy PFE near 29.31 with an upside target of 31.03. This data also tells us to set a stop loss @ 29.05 to protect against excessive loss in case the stock begins to move against the trade. 29.31 is the first level of support below 29.98, and by rule, any test of support is a buy signal. In this case, 29.31, initial support, would be tested, so a buy signal would exist. Because this plan is based on a test of support it is referred to as a Long Support Plan.

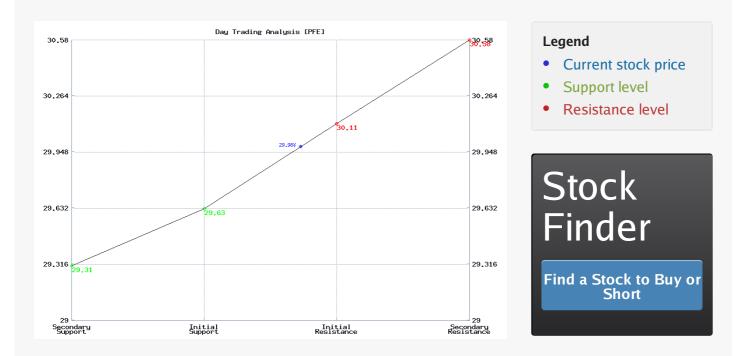
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Day Trading Plans for PFE

September 26, 2014, 6:06 am ET

The technical Summary and associated Trading Plans for PFE listed below will help you make important timing decisions for your trades. This data is based on our proprietary analysis for PFE. In addition we offer Market Timing Models and Stock Filters in the links above which may increase the proficiency of the decisions you make.

Technical Summary: 27.27, 27.63, 29.03, 29.31, 29.63, **29.98**, 30.11, 30.58, 31.03, Where 29.98 = the recent price



Buy This Stock

PFE - (Long) Resistance Plan

Buy over 30.11, target 30.58, Stop Loss @ 29.9

Buy over 30.11, target 30.58, Stop Loss @ 29.9

Buy over 30.11, target 30.58, Stop Loss @ 29.9If 30.11 begins to break higher, the technical summary data tells us to buy PFE just over 30.11, with an upside target of 30.58.

Short This Stock

PFE - (Short) Resistance Plan

Short near 30.11, target 29.63, Stop Loss @ 30.32

Short near 30.11, target 29.63, Stop Loss @ 30.32

Short near 30.11, target 29.63, Stop Loss @ 30.32The technical summary data is suggesting a short of PFE if it tests 30.11 with a downside target of 29.63. We should have a The data also tells us to set a stop loss @ 29.9 in case the stock turns against the trade. 30.11 is the first level of resistance above 29.98, and by rule, any break above resistance is a buy signal. In this case, 30.11, initial resistance, would be breaking higher, so a buy signal would exist. Because this plan is based on a break of resistance, it is referred to as a Long Resistance Plan.

PFE - (Long) Support Plan

Buy near 29.63, target 30.11, Stop Loss @ 29.42

Buy over 30.11, target 30.58, Stop Loss @ 29.9

Buy near 29.63, target 30.11, Stop Loss @ 29.42The technical summary data tells us to buy PFE near 29.63 with an upside target of 30.11. This data also tells us to set a stop loss @ 29.42 to protect against excessive loss in case the stock begins to move against the trade. 29.63 is the first level of support below 29.98, and by rule, any test of support below 29.98, and by rule, any test of support is a buy signal. In this case, 29.63, initial support, would be tested, so a buy signal would exist. Because this plan is based on a test of support it is referred to as a Long Support Plan. stop loss in place at 30.32 though in case the stock begins to move against the trade. By rule, any test of resistance is a short signal. In this case, if resistance, 30.11, is being tested a short signal would exist. Because this plan is a short plan based on a test of resistance it is referred to as a Short Resistance Plan.

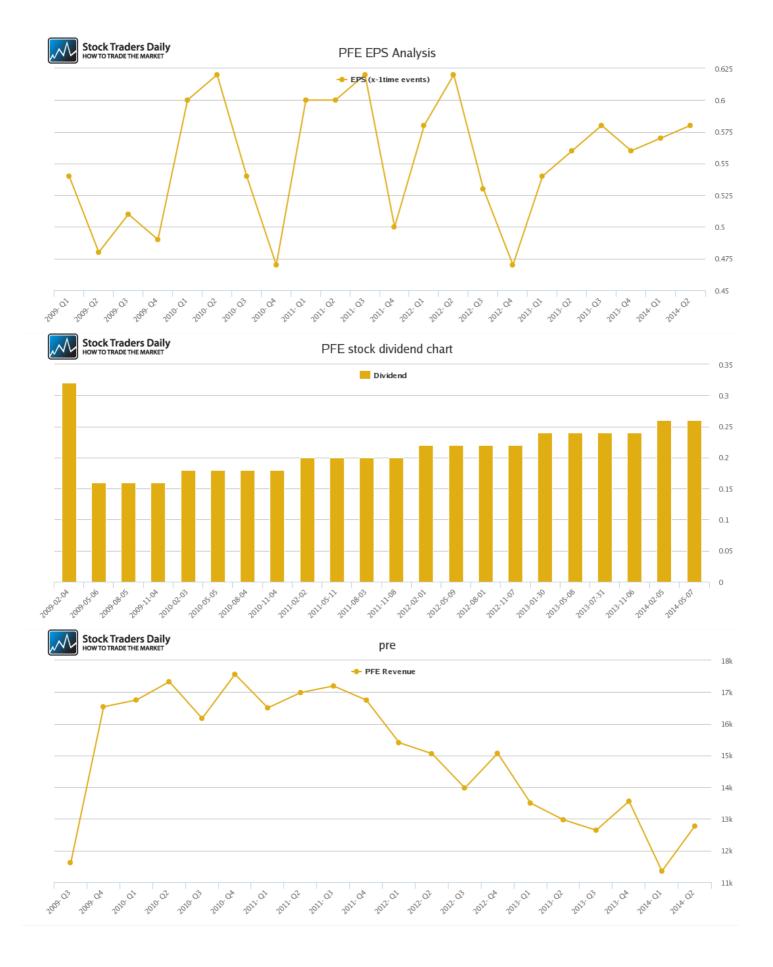
PFE - (Short) Support Plan

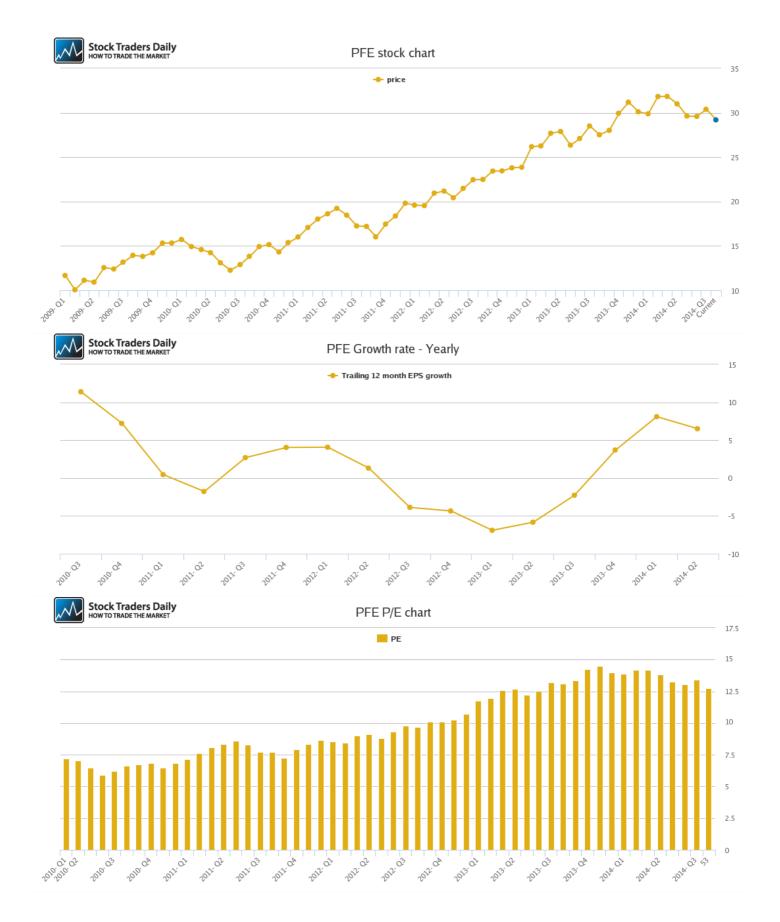
Short under 29.63, target 29.31, Stop Loss @ 29.84

Short under 29.63, target 29.31, Stop Loss @ 29.84

Buy near 29.63, target 30.11, Stop Loss @ 29.42The technical summary data tells us to buy PFE near 29.63 with an upside target of 30.11. This data also tells us to set a stop loss @ 29.42 to protect against excessive loss in case the stock begins to move against the trade. 29.63 is the first level of support below 29.98, and by rule, any test of support is a buy signal. In this case, 29.63, initial support, would be tested, so a buy signal would exist. Because this plan is based on a test of support it is referred to as a Long Support Plan.

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