

# Trading Report for (DELL)

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The following Report offers specific trading recommendations for DELL. It tells you where to buy the stock, and where to short the stock for Day Trading, Swing Trading, or Long Term Trading purposes. Specific trading plans are offered for each, and these plans are based on the price of the stock at the time of this report, so consider this report timely. Note that there will be both long and short trading plans for each term. You must determine if you want to buy or short the stock yourself, or you can use our Market Analysis to help you with proper Market Timing and direction.

Note: If you are having trouble understanding this report, we do offer 1-1 assistance. Follow the instructions in the first paragraph above and once you have signed up for a trial please feel free to e-mail us your questions: <http://www.stocktradersdaily.com> .

## DELL

**Recently trading at: 28.16**

September 25, 2007, 9:43 pm

### Technical Summary

	Near Term	Mid Term	Long Term
<b>Directional Bias</b>	Strong	Neutral	Neutral
<b>Parameter 1</b>	27.43	25.28	14.28
<b>Parameter 2</b>	28.11	26.85	21.85
<b>Parameter 3</b>	28.82	28.43	29.72
<b>Parameter 4</b>			

The slope of the near term analysis for DELL is strong, the slope of the mid term analysis for DELL is neutral, and the slope of the longer term analysis for DELL is neutral. When combined with the Technical Summary for DELL, this directional analysis helps us understand how we should be trading DELL. The following trading plans were derived using this data and they tell you how to trade the stock. However, they do not tell you whether you should buy or short the stock. You need to know that before you trade. If you do not know already, our Market analysis will help you make long or short decisions.

**Technical Summary:** , 14.28, 21.85, 25.28, 26.85, 27.43, 28.11, **28.16** , 28.43, 28.82, 29.72, Where 28.16 = the recent price

**(Long) Resistance Plan: Buy over 28.43, target 28.82, Stop Loss @ 28.22**

If 28.43 begins to break higher, the technical summary data will suggest a buy of DELL over 28.43, with an upside target of 28.82. The data also tells us to set a stop loss @ 28.22 in case the stock turns against us. 28.43 is the first level of resistance above 28.16 , and by rule, any break above resistance is a buy signal. In this case, resistance 28.43 would be breaking higher, so a buy signal would exist.

**(Long) Support Plan: Buy near 28.11, target 28.43, Stop Loss @ 27.9**

The technical summary data tells us to buy DELL near 28.11 with an upside target of 28.43. This data also tells us to set a stop loss @ 27.9 to protect against excessive loss in case the stock begins to move against the trade. 28.11 is the first level of support below 28.16 , and by rule, any test of support is a buy signal. In this case, support 28.11 would be being tested, so a buy signal would exist.

**(Short) Resistance Plan: Short near 28.43, target 28.11, Stop Loss @ 28.64**

The technical summary data is suggesting a short of DELL if it breaks below 28.43 with a downside target of 28.11. We should have a stop loss in place at 28.64 though in case the stock begins to work against the trade. By rule, any break below support is a short signal. In this case, if resistance 28.43 is breaking lower, a short signal would exist.

**(Short) Support Plan: Short under 28.11, target 27.43, Stop Loss @ 28.32**

The technical summary data is suggesting a short of DELL if it breaks below 28.11 with a downside target of 27.43. we should also have a stop loss in place at 28.32 according to the data. 28.11 is first level of support below 28.16 , and by rule, any break below support is a short signal. In this case, if support 28.11 is breaking lower, a short signal would exist.

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**Please Note:** The Trading Plans listed above are based on real time stock prices. However, as time goes by prices change, so please refresh your request if you delay your decisions, because as the Market moves, these Trading Plans may change. They are dynamic and they change as the market changes so they are only valid at or near the time you request them.

## Swing Trading Plans for DELL:

September 25, 2007, 9:43 pm.

The slope of the mid term analysis for DELL is neutral, and the slope of the longer term analysis for DELL is neutral. When combined with the Technical Summary for DELL, this directional analysis helps us understand how we should be trading DELL. The following trading plans were derived using this data and they tell you how to trade the stock. However, they do not tell you whether you should buy or short the stock. You need to know that before you trade. If you do not know already, our Market analysis will help you make long or short decisions.

<b>Technical Summary:</b> 14.28, 21.85, 25.28, 26.85, <b>28.16</b> , 28.43, 29.72, Where 28.16 = the recent price
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### **(Long)Resistance Plan: Buy over 28.43, target 29.72, Stop Loss @ 28.17**

If 28.43 begins to break higher, the technical summary data will suggest a buy of DELL over 28.43, with an upside target of 29.72. The data also tells us to set a stop loss @ 28.17 in case the stock turns against us. 28.43 is the first level of resistance above 28.16 , and by rule, any break above resistance is a buy signal. In this case, resistance 28.43 would be breaking higher, so a buy signal would exist.

### **(Long)Support Plan: Buy near 26.85, target 28.43, Stop Loss @ 26.59**

The technical summary data tells us to buy DELL near 26.85 with an upside target of 28.43. This data also tells us to set a stop loss @ 26.59 to protect against excessive loss in case the stock begins to move against the trade. 26.85 is the first level of support below 28.16 , and by rule, any test of support is a buy signal. In this case, support 26.85 would be being tested, so a buy signal would exist.

### **(Short) Resistance Plan: Short near 28.43, target 26.85, Stop Loss @ 28.69**

The technical summary data is suggesting a short of DELL if it breaks below 28.43 with a downside target of 26.85. We should have a stop loss in place at 28.69 though in case the stock begins to work against the trade. By rule, any break below support is a short signal. In this case, if resistance 28.43 is breaking lower, a short signal would exist.

### **(Short) Support Plan: Short under 26.85, target 25.28, Stop Loss @ 27.11**

The technical summary data is suggesting a short of DELL if it breaks below 26.85 with a downside target of 25.28. we should also have a stop loss in place at 27.11 according to the data. 26.85 is first level of support below 28.16 , and by rule, any break below support is a short signal. In this case, if support 26.85 is breaking lower, a short signal would exist.

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**Please Note:** The Trading Plans listed above are based on real time stock prices. However, as time goes by prices change, so please refresh your request if you delay your decisions, because as the Market moves, these Trading Plans may change. They are dynamic and they change as the market changes so they are only valid at or near the time you request them.

## Long Term Trading Plans for DELL:

September 25, 2007, 9:43 pm.

The slope of the longer term analysis for DELL is neutral. When combined with the Technical Summary for DELL, this directional analysis helps us understand how we should be trading DELL. The following trading plans were derived using this data and they tell you how to trade the stock. However, they do not tell you whether you should buy or short the stock. You need to know that before you trade. If you do not know already, our Market analysis will help you make long or short decisions.

<b>Technical Summary:</b> 14.28, 21.85, <b>28.16</b> , 29.72, Where 28.16 = the recent price
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### **(Long) Support Plan: Buy near 21.85 target 29.72 stop loss @ 21.59.**

The technical summary data tells us to buy DELL near 21.85 with an upside target of 29.72. This data also tells us to set a stop loss @ 21.59 to protect against excessive loss in case the stock begins to move against the trade. 21.85 is the first level of support below 28.16 , and by rule, any test of support is a buy signal. In this case, support 21.85 is being tested, a buy signal would exist.

### **(Long) Resistance Plan: Buy over 29.72, target n/a, stop loss @ 29.46.**

If 29.72 begins to break higher, the technical summary data will suggest a buy of DELL over 29.72, with an upside target of n/a. The data also tells us to set a stop loss @ 29.46 in case the stock turns against the trade. 29.72 is the first level of resistance above 28.16 , and by rule, any break above resistance is a buy signal. In this case, resistance 29.72 is breaking higher, a buy signal would exist.

### **(Short) Support Plan: Short under 21.85 target 14.28 stop loss @ 22.11.**

The technical summary data is suggesting a short of DELL if it breaks below 21.85 with a downside target of 14.28. we should also have a stop loss in place at 22.11 according to the data. 21.85 is first level of support below 28.16 , and by rule, any break below support is a short signal. In this case, if support 21.85 is breaking lower, a short signal would exist.

### **(Short) Resistance Plan: Short near 29.72 target 21.85 stop loss @ 29.98 .**

The technical summary data is suggesting a short of DELL as it gets near 29.72 with a downside target of 21.85. We should have a stop loss in place at 29.98 though. 29.72 is the first level of resistance above 28.16 , and by rule, any test of resistance is a short signal. In this case, if resistance 29.72 is being tested, a short signal would exist.

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**Please Note:** The Trading Plans listed above are based on real time stock prices. However, as time goes by prices change, so please refresh your request if you delay your decisions, because as the Market moves, these Trading Plans may change. They are dynamic and they change as the market changes so they are only valid at or near the time you request them.

Summary Data for *DELL*

Quantative Data	
52 Week High: 41.99 , 7/20/2005	Shares Outstanding: 2.31b
52 Week Low: 23.6 , 5/17/2006	Average Volume: 29.0m
%Change YTD: -14.86%	Institutional Ownership: 68 %
Beta: 1.05	

Earnings Data

Current EPS: N/A	Current P/E: 17.8
EPS Estimate: 1.39	Historical P/E: N/A

Financial Data

Assets: 17706	Liabilities: 15927
Tangible net asset value/share: 0.77	LT Debt: 504

Dividend Data

Yield: N/A	Current Dividend: N/A
Annual Dividend: N/A	Last Dividend Pay Date: 6/1/2006