

# Trading Advice for GOOG

Last Updated October 14 at 6:12 PM ET



**Stock Traders Daily**  
HOW TO TRADE THE MARKET

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## Using your GOOG report

Maximize this trading report by first reviewing the short tutorial below. It will help you understand how to use this report, and help you correlate it with current Market trends.

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Thank you very much.

Sincerely,

**Thomas H. Kee Jr.**

President and CEO

Stock Traders Daily

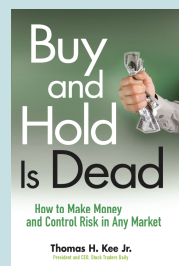
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## Risk Control

If your objective is to control risk and realize opportunities regardless of Market Direction or Economic Conditions, and if you want to do it without sacrificing Time or Lifestyle, you may want to review our strategies. Click here for an example: Trend Tracker

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## Buy & Hold is Dead

by Thomas H. Kee Jr.

You can purchase the book at any of the following online retailers.

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## Additional Services

The links below offer a longer term economic analysis and correlating market strategies.

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[Risk Control](#)

[Trend Tracker](#)

**GOOG**  
**(GOOGLE INC A)**

**Recently trading at: 535.5**  
October 14, 2009, 6:12 pm ET

Technical Summary

	<b>Near Term</b>	<b>Mid Term</b>	<b>Long Term</b>
<b>Directional Bias</b>	Strong	Strong	Neutral
<b>Parameter 1</b>	518.84	486.43	463.84
<b>Parameter 2</b>	528.31	509.97	499.69
<b>Parameter 3</b>	534.02	533.45	535.36

The technical Summary and associated Trading Plans for GOOG listed below will help you make important timing decisions for your trades. This data is based on our proprietary analysis for GOOG. In addition we offer Market Timing Models and Stock Filters in the links above which may increase the proficiency of the decisions you make.

**Technical Summary:** 463.84, 486.43, 499.69, 509.97, 518.84, 528.31, 533.45, 534.02, 535.36, **535.5** ,  
Where 535.5 = the recent price

**(Long)**

**(Long) Support Plan: Buy near 535.36, target n/a, Stop Loss @ 535.15**

**The technical summary data tells us to buy GOOG near 535.36 with an upside target of n/a. This data also tells us to set a stop loss @ 535.15 to protect against excessive loss in case the stock begins to move against the trade. 535.36 is the first level of support below 535.5, and by rule, any test of support is a buy signal. In this case, 535.36, initial support, would be tested, so a buy signal would exist. Because this plan is based on a test of support it is referred to as a Long Support Plan.**

**(Short)**

**(Short) Support Plan: Short under 535.36, target 534.02, Stop Loss @ 535.57**

**The technical summary data is suggesting a short of GOOG if it breaks below 535.36 with a downside target of 534.02. We should also have a stop loss in place at 535.57 according to the data. 535.36 is first level of support below 535.5, and by rule, any break below support is a short signal. In this case, if initial support, 535.36, is breaking lower a short signal would exist. Because this is a short plan based on a break of support it is referred to as a Short Support Plan.**

**Please Note:** The Trading Plans listed above are based on real time stock prices. However, as time goes by prices change, so please refresh your request if you delay your decisions, because as the Market moves, these Trading Plans may change. They are dynamic and they change as the market changes so they are only valid at or near the time you request them.

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**Technical Summary:** 463.84, 486.43, 499.69, 509.97, 533.45, 535.36, **535.5** , Where 535.5 = the recent price

**(Long)**

**(Long) Support Plan: Buy near 535.36, target n/a, Stop Loss @ 535.1**

The technical summary data tells us to buy GOOG near 535.36 with an upside target of n/a. This data also tells us to set a stop loss @ 535.1 to protect against excessive loss in case the stock begins to move against the trade. 535.36 is the first level of support below 535.5, and by rule, any test of support is a buy signal. In this case, 535.36, initial support, would be tested, so a buy signal would exist. Because this plan is based on a test of support it is referred to as a Long Support Plan.

**(Short)**

**(Short) Support Plan: Short under 535.36, target 533.45, Stop Loss @ 535.62**

The technical summary data is suggesting a short of GOOG if it breaks below 535.36 with a downside target of 533.45. We should also have a stop loss in place at 535.62 according to the data. 535.36 is first level of support below 535.5, and by rule, any break below support is a short signal. In this case, if initial support, 535.36, is breaking lower a short signal would exist. Because this is a short plan based on a break of support it is referred to as a Short Support Plan.

**Please Note:** The Trading Plans listed above are based on real time stock prices. However, as time goes by prices change, so please refresh your request if you delay your decisions, because as the Market moves, these Trading Plans may change. They are dynamic and they change as the market changes so they are only valid at or near the time you request them.

The technical Summary and associated Trading Plans for GOOG listed below will help you make important timing decisions for your trades. This data is based on our proprietary analysis for GOOG. In addition we offer Market Timing Models and Stock Filters in the links above which may increase the proficiency of the decisions you make.

<b>Technical Summary:</b> 463.84, 499.69, 535.36, <b>535.5</b> , Where 535.5 = the recent price
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**(Long) Support Plan: Buy over 535.36 target n/a stop loss @ 535.1.**

The technical summary data tells us to buy GOOG near 535.36, but there is no current upside target from the summary table. In this case we should wait until either an update to the summary table has been made (which usually happens at the beginning of every trading day), or until the position has been stopped. The data does tell us to set a stop loss 535.1 to protect against excessive loss in case the stock begins to move against the trade. 535.36 is the first level of support below 535.5, and by rule, any test of support is a buy signal. In this case, if support 535.36 is being tested, a buy signal would exist.

**(Long) Resistance Plan: NONE.**

There are no current resistance levels from the summary table, and therefore there are no Long Resistance Plans which tell us to buy the stock. This should be considered a bullish sign and unless the stock breaks below support additional up moves are likely. The data is telling us to buy the stock when it tests support only. This can be used as a tool to avoid *chasing* stocks; it requires you to wait for a test of support again before buying..

**(Short) Support Plan: Short under 535.36 target 499.69 stop loss @ 535.62.**

The technical summary data is suggesting a short of GOOG if it breaks below 535.36 with a downside target of 499.69. we should also have a stop loss in place at 535.62 according to the data. 535.36 is first level of support below 535.5, and by rule, any break below support is a short signal. In this case, if support 535.36 is breaking lower, a short signal would exist.

**(Short) Resistance Plan: NONE .**

There are no current resistance levels from the summary table, and therefore there are no Short resistance Plans which tell us to short upon tests of resistance. Resistance levels have broken higher and unless the stock reverses lower and below support levels again short positions look risky.

<b>Please Note:</b> The Trading Plans listed above are based on real time stock prices. However, as time goes by prices change, so please refresh your request if you delay your decisions, because as the Market moves, these Trading Plans may change. They are dynamic and they change as the market changes so they are only valid at or near the time you request them.
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